

Victory Services Club

Dec 2010



The Victory Services Club (VSC) is a prestigious Private Members Club for retired and serving members of the Armed Forces, located at Marble Arch in the heart of London's West End,

VSC decided, as part of their refurbishment program, they would look to replace their current VOD system which was too complicated for the guests and thus was not delivering the expected revenues. VSC turned to Gill Russell, Sales Manager for Forbes Hotel to project manage and advise on a simple in-room solution that would deliver results.

Gill, who has the knowledge and experience of many challenging Hotel projects, advised on upgrading the current coaxial network and installing Hotel featured Freeview LCD televisions that would deliver 65 Freeview TV and 24 radio channels, all on wall mounted brackets.

VSC agreed with Gill's recommendation and Forbes was set the challenge of surveying all the rooms, de-installing the current analogue televisions, mounting new brackets, installing and commissioning the Hotel featured 22" Toshiba LD TVs.

Gill and the Forbes team worked closely with the on-site contractors to deliver a simple and easy to use system that has been well received by the guest of the VSC.

Forbes are very proud and delighted to be chosen once again to be the main supplier of rental televisions for VSC.